



PH*i*ntelligence

Bronner Center for Public Housing Solutions

A hand is shown pointing upwards at a glowing digital interface. The interface features a central box with the text 'Insights. Decisions. Actions.' and is surrounded by other glowing boxes and lines, suggesting a data flow or process. The background is dark with white circuitry patterns.

**Insights.
Decisions.
Actions.**



In face of growing challenges, the public housing sector requires new ways of framing and making well-informed business decisions.

Public housing agencies across the country struggle with declining revenues coupled with increasing demands for services. Extremely difficult decisions will have to be made that stand to affect the quality of life for those impacted the hardest, and forward thinking agencies know that they cannot rely on the past ways of doing business.



PHiintelligence

Bronner offers PHiintelligence – a suite of innovative diagnostics and assessments that have been designed for today’s public housing agencies. Amid the plethora of reports and metrics that housing agencies provide to various governments, crucial business information gets lost.

Executives need management insights that spur innovation and translate into meaningful decisions and actions.

Bronner’s Center for Public Housing Solutions is pleased to offer Public Housing intelligence to housing agencies for a fraction of the cost of traditional assessments. Pricing is designed to allow for speedy acquisition and launch, empowering agencies to begin self-improvement initiatives immediately.



What is PHintelligence (PH*i*)?

PH*i* is Bronner's expanding suite of diagnostic tools and processes specifically designed for our clients in public housing. We customized our standard surveys and data-gathering templates to collect information in a quicker and more comprehensive fashion. The diagnostic tools, individually or bundled, can provide rapid insights and clear-cut advice that can easily be acted upon. In the end, our clients are enabled with information that can drive valuable and measurable improvements.

Our analytics draw from our long, successful tradition of providing management assistance to public housing agencies, big and small. We conduct quick and practical analytics of the way agencies run their businesses, program implementation and service delivery. Our diagnostic tools and information collection can be completed via the web. With economic efficiency, Bronner can perform thorough analytics and assessments that can generate overlooked insights for agency leaders. Bronner can also provide follow-up consulting services to design and implement actionable plans to address opportunities and challenges surfaced by the diagnostics.

Bronner's PH*i* incorporates various components of achieving improved organizational performance:

PH*i* - Rapid Risk Assessment and Management (PH*i*-RRAM)

PH*i*-RRAM is a quick, risk-based assessment whose results assist housing leaders in recognizing the multi-dimensional impact of their management decisions and agenda on customers, operations, financial viability and regulatory compliance. This initial risk assessment is performed to gain management insights, provide preliminary feedback on issues and concerns, and establish a framework for developing and implementing a long-term risk assessment solution.

PH*i* – Build, Enhance, Sustain and Train (PH*i*-BEST)

PH*i*-BEST is an analytical framework to assess existing resident service program structures. It also serves as the framework to establish a program where none exists. It has been developed from a strategic viewpoint, and is very representative of the important programs that will assist public housing residents. In short, it is flexible and can be augmented with other program offerings.

Our clients are inundated with so much data and compliance reporting requirements that they have admitted losing sight of their primary agenda.



With a new way of looking into their business operations, housing leaders can begin refocusing resources to drive their strategic agenda while managing risk.

PHi – Measuring and Aligning Programs, Performance, and Services (PHi-MAPPS)

PHi-MAPPS is a holistic approach to determine how well the key elements of the housing agency work in alignment. This systems analysis depicts the key performance elements of the organization and reveals the degree of coordination and alignment in the entire operation and the areas where gaps may exist. PH-MAPPS takes the organization to higher ground by looking objectively at each area and how they link together to form a unified and effective service delivery chain.

PHi – Digitizing the Enterprise and Leveraging Technology Assets (PHi-DELTA)

PHi-DELTA is a structured survey aimed at assessing the agency's IT environment and determining requirements that will further enable the agency to be an IT-savvy housing agency. The quick diagnostic results in a snapshot of the agency's IT inventory, architecture and investment priority matrix and compares it against the business requirements of the agency.

PHi – Entrepreneurial Alternative Revenue Sourcing (PHi-EARNS)

PHi-EARNS is based on Bronner's Alternative Revenue Sourcing (ARS) initiative in the public sector. The PHi-EARNS diagnostic and research tool identifies current and new funding streams and other revenue options that legacy-operating structures have not historically considered. In many cases, this requires agencies to focus on outcomes rather than traditional organizational silos.

PHi – Fraud Identification Technology and Systems (PHi-FITS)

PHi-FITS is a collaboration between Bronner and LexisNexis® Risk Solutions, an industry leader in assisting government agencies to address improper payments and reduce wasteful abuse of public funds. Bronner taps LexisNexis® Risk Solutions' powerful solutions to confidently confirm customer identities and related information, which is a cornerstone of program integrity and fraud mitigation.

Our Center for Public Housing Solutions

The process of providing access to safe and affordable housing is more than a sector to us, it is a mission. Experts and advisors within Bronner's Center for Public Housing Solutions have been supporting public housing authorities for decades. As our recent engagement in performing a comprehensive agency assessment for the Office of Public and Indian Housing, U.S. Department of Housing and Urban Development indicates, Bronner is a national leader in public housing programs and management.



We know the environment, the funding constraints, the operational challenges and the developing trends. At a time when demand seems only to be growing, our team leads the nation in helping to enhance the management of public housing. We invite you to take our courtesy survey and consider whether you need our highly professional diagnostics. We believe each diagnostic holds tremendous value for your organization.

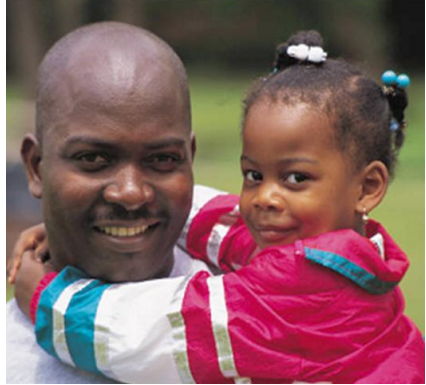


Choose the diagnostic(s) that you like or the take the full suite at www.bronnergroup.com

Insights.

Decisions.

Actions.



Our Mission

We see a future for the public sector that relies increasingly on innovation and partnerships to deliver programs and services. We believe that technology continues to empower government to be more transparent and responsive. We see efficiencies and sustainability that will, once and for all, eliminate the longstanding misperception that government is synonymous with waste, fraud and abuse.



Our Clients

We have served as trusted management counselors to nearly every major housing authority across the nation. Whether the issue involved Section 8, HOPE VI, Asset Management, or any core program and initiative, Bronner has assisted agencies to address their operational and organizational infrastructure in order to serve their residents and communities.



Our Commitment to You

As the needs of the public housing sector have evolved, Bronner's commitment runs deep and remains strong. We will continue to build our practice in providing management assistance to public housing agencies across the country. We are looking forward to working with you.



Ask us about your PHi.
Email us at phi@bronnerngroup.com

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Bronner Representative Clients in

Public Housing:

U.S. Department of Housing and Urban Development
Albany Housing Authority
Atlanta Housing Authority
Baltimore Housing
Boston Housing Authority
City of Phoenix Housing Department
Chicago Housing Authority
District of Columbia Housing Authority
Housing Authority of the Birmingham District
Housing Authority of the City of Los Angeles
Housing Authority of the County of Los Angeles
Housing Authority of the City of Milwaukee
Indianapolis Housing Agency
Knoxville's Community Development Corporation
New York City Housing Authority
Philadelphia Housing Authority
San Francisco Housing Authority
San Miguel County Housing Authority
Village of Cuba Housing Authority